





## **PROGRAMME**

## Standardisation for SMEs: sectoral representation at EU level

22 September 2016 Ayre Gran Hotel Colón — C/ del Pez Volador 1, Madrid, Spain

10.30-10.45 Welcome coffee and registration

10.45-11.15 Opening speeches

Riccardo Viaggi, SBS Board Member and EBC Secretary General Massimo Bezzi, SBS Board Member and EFESME Vice-President Javier García, AENOR Director of Standardisation Lorenz Beltrán Aguirre, Fepyma's President

11.15-12.15 Framework of European Standardisation

Legislative Framework – Jean-François Aguinaga, Head of Unit, Standards for Growth, DG Grow,

**European Commission** 

How Standards are developed at European level - Francisco Verdera Mari, Director Strategic

Partnerships, CEN-CENELEC

The role of national standardisation organisations – Virginia Vidal, AENOR's Head of Management

**Control Unit** 

SMEs in standardisation and SBS' activities - Riccardo Viaggi, SBS Board Member and EBC Secretary

General Q&A

12.15-12.30 Coffee Break

12.30-13.00 Sectoral Approach

SBS and the Construction Sector – Riccardo Viaggi, SBS Board Member and EBC Secretary General EFESME: Lifts within the Construction Sector – Giuseppe Iotti, EFESME's Secretary General

Q&A

13.00-14.15 Lunch buffet

14.15- 16.15 FOCUS on the Lift Sector - section chaired by EFESME

SBS role in Lifts: concrete actions – Chiara Aprea, SBS Experts coordinator

EFESME's activities - Massimo Bezzi, SBS Board Member and EFESME Vice-President

Small Business Standards (SBS) is the European association representing and supporting small and medium-sized companies (SMEs)

PCR for Lifts - Giuseppe Iotti, EFESME's Secretary General

Guide on Lift Directive 2014/33/EU- Victoria Piedrafita, Policy Officer, Unit for Advanced Engineering

and Manufacturing Systems

Q&A

**16.15** Closing Remarks

Working languages: English, Spanish

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in the standardisation process, both at European and international levels.